

# What is Public Health?

Public health promotes and protects the health of all people, regardless of who they are.



## Informed decisions

Public health initiatives focus on reducing health disparities and addressing inequalities within healthcare. By prioritizing the well-being of all individuals, public health can improve the general public's welfare.

## Community empowerment

Public health efforts involve community engagement and empowerment, uplifting the voices of individuals and communities in the decision-making process. This can include developing public health policies, promoting health education, and fostering partnerships with community organizations.



## Cost reduction

Public health plays a vital role in maintaining economic stability by preventing and mitigating the impact of diseases and health crises. By investing in public health infrastructure and ensuring a healthy workforce, communities can reduce healthcare costs and safeguard economic stability.



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**ALL HEALTH IS PUBLIC HEALTH.**