

Dear Corporate Leader:

The health of Oklahomans is a concern for the entire community as our state continues to experience poor health outcomes among our population. The health of our community is too important for Oklahomans to continue to languish near the bottom of state health rankings. The Oklahoma Public Health Association (OPHA) know how important your organization is to the state of Oklahoma and how important the health of our citizens is to you – let us help you!

Corporate members are agencies or organizations with 50 or more full-time employees with an interest in public health. By becoming a Corporate Member of OPHA, you add your voice to more than 1,000 of your peers and colleagues. As a Corporate Member, you will also enjoy the following benefits:

- 1) **Information and Resources:** Our quarterly newsletter, email updates, social media pages and website (<u>www.opha.net</u>) provide you access to the most current public health information and research.
- Legislative Advocacy: The OPHA's legislative efforts strive to educate and inform elected leaders at the local, state and federal levels. The OPHA's Public Policy Committee identifies and promotes policies aimed to improve the health of Oklahomans.
- 3) Professional Development and Networking: The OPHA Annual Conference and regional training events provide continuing education opportunities to keep you and your employees abreast of the current research, best practices and policy changes in the public health area. These conferences also provide opportunities to network with your colleagues and make new acquaintances at both the state and national levels.
- 4) Cross-Disciplinary Public Health: The OPHA has a section or caucus that appeals to employees with a variety of interests: Administrative Services, Emergency Preparedness and Response, Environmental Health, Epidemiology and Laboratory, Gerontological Health, Health Administration & Planning, Public Health Education and Promotion, Maternal and Child Health, Oral Health, and Public Health Nursing. Caucus membership is open to members of OPHA who are interested in the caucus topic, regardless of professional discipline.
- 5) **Corporate Member-Only Benefits:** As a Corporate Member, your employees will receive the benefits of individual membership. You will also receive:
 - · Your corporate/agency website linked on the OPHA website
 - · Sponsorship billing on Annual Conference materials
 - · Free full page ad in the Annual Conference program
 - · Free exhibit booth space at the Annual Conference
 - · Reduced Annual Conference registration fees for employees
 - Access to public health professionals who can provide technical assistance and support to your business/organization
 - · Ability to post job and internship openings on the OPHA website
 - · Public Policy Committee corporate representative to maintain a voice in public health policies

Please visit our website: <u>www.opha.net</u> to complete the Corporate Membership application. The application can be emailed to <u>opha@opha.net</u>, faxed to 405/605-2099, or mailed to:

Oklahoma Public Health Association 121 N.E. 52nd Street, Suite 260 Oklahoma City, OK 73105